

HI SCHOOL HI LIGHTS

By MURIEL BELL

Buster Whitaker, a former fellow sufferer of Torrance High School, came to visit his old school mates Sunday afternoon.

On a hunting trip Sunday in Mrs. Wigger's Cabbage Patch, Martin Gilbert and Wilfred Tidland were able to make two shots between them.

Mary Hinman entertained the Gloom Chasers at Dooley's home last Wednesday evening. The evening was spent by playing bunco and dancing.

From reports of the other girls who have been initiated into the Gloom Chasers club it is a horrible experience. Dorothy Stevenson is usually a brave girl, very few things can frighten her, but she has been lying awake nights thinking about being taken into this club.

A short meeting of the Schumann Society was held in the music room Thursday. After the business meeting there was a very fine and novel program, which was given by Miss Betty Biggs, Manfred Kirby and John Young.

Parke and Charles Montague, feeling full of pep, went to Venice Sunday to spend the day. The cause of this sudden burst from such quiet boys is unknown.

A new amusement has been discovered by Jimmy and Bill Lane and the Currier brothers. They discovered Sunday when they went to Sunset Beach to hunt for prairie chickens.

Slumberless nights are plenty of fun, but not so good on the studies the next day. After a slumber party Thursday night at Loma Kizer's home, Baulch Cooper, Omar Beckwith, Ethel Ward, Mildred Holland, Dorothy Stevenson, Dot Eshom and Loma Kizer, decided to have their jolly good times on some other night when they didn't have to report to school the day after.

They're so unusual, these seniors are. Thursday they gave the whole school a shock by coming to school in jazzy red and grey sweaters, which are unlike any other graduating class of Torrance. It takes this bunch to be different.

A showcase has been built in the new science building which is to be part of the home economics department. Every week a different exhibit will be placed in this window, such as old valuable clothing, modern apparel, and holiday decorations.

Pipe Line To Be Laid On 208th St. And Normandie Ave.

The Los Angeles City Council instructed the city attorney to prepare an ordinance for franchise to the General Pipe Line Company of California to lay pipe on 208th street and Normandie avenue from San Francisco street to Amelia street.

FREE BATTERY SERVICE—WHO PAYS FOR IT?

The automobile editor drove to Harvel's Willard Service Station at 1618 Cravens avenue the other day to get the old battery filled up and make sure that everything was all right on top.

There was no indication of a charge, however, on the rest card he handed us as he smilingly turned his attention to the next customer. At the desk Harvel smiled too, and told us that such service was always free.

"That sounds all right from the customer's standpoint," we replied, "but what do you gain by it? Who pays for that service? Do you have to sell batteries at a higher price to cover the cost of the service? And don't you cut down on your own sales by making the batteries you do sell last longer?"

He laughed, and waved us into a chair. "What do you mean by it?" he asked. "For one thing, we have gained the biggest battery business in Torrance. And we don't charge any more for our batteries to cover the cost of our service. The service pays for itself, by selling batteries for us. When a man has once owned a Willard battery and found out how much more performance it gives him for his money he's a Willard customer for life. Maybe he doesn't buy as many batteries as he would have to if he didn't get our service too, but he buys all of them here. And that's better for us than if he used twice as many batteries and bought only a third of them here. What's more, his friends come in too, and buy their batteries here. It's surprising how a reputation spreads along the gasoline alleys all over town."

As we drove away we wondered whether the world wouldn't be much better off if a lot more business were founded on the same principle.

Evening High School

Monday evenings from seven till eight o'clock there will be a class in color study, which will prove particularly interesting to those interested in designing, crafts work, interior decoration, dress design, etc. The class has been created to give a greater understanding of color uses and combinations.

From eight until nine o'clock, there will be a class in composition for students interested in picture-making or advertising design.

Tuesday evenings from 7 until 9 the life drawing class will meet under the direction of Miss Ada Chase. There will be drawing from living models, and work of particular value to commercial art students.

Wednesday evenings from 7 until 9, the Handicraft classes meet for instruction on lamp shade making, crayon work, and other work in making beautiful things for the home.

Readers' students meet from 7 till 9 on Thursday evenings for instruction in basket making. This work has proven extremely interesting to many, and some very fine work is being done by this class.

After the Thanksgiving vacation, Arts and Crafts classes will be held in room 208, the Art studio. The room is now being wired with special lighting fixtures for night school work. In the new studio there will be increased facilities for the various lines of work.

Landscape class, under the direction of Mr. S. E. Merrill, was given a demonstration on building and proper soil mixture last Monday evening in the 14th house, which was recently wired to accommodate evening classes.

HIT! AND RUNN—The Wiff Bro



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J.C. PENNEY CO.

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Letters

Mr. Sam Meyer, Editor, Newport News, Newport, Calif. My dear Sam:

Your News Review section which comes with your paper has aroused my interest and curiosity. I would like to know very much the name of the genius who is capable of getting out this News Review section. It has all the fine flavor of the well-known magazine "Time".

PHIL D. SWING Representative 11th Dist. House of Representatives, Washington, D. C.

Sirs: Have just been handed copy of the California News Review of November 15, 1929. I read the article on page 5 under the heading "Traction Panacea", particularly the opening sentence, "A wobbling, near-vanishing institution is the street car."

Of course I appreciate the fact that the information in the article comes from report of the Engineering Department of the Railroad Commission, also appreciate the fact that the opening paragraph is the sentiment of the writer of the article and, as it well upon the net return to the street railways from their operations.

As a matter of fact, the street railways generally throughout the United States are in a better financial condition now than they have been for several years. This condition has been gradually improving during the past few years. The amount of street car lines that have been abandoned, compared with the total mileage of such lines in the United States, is very small indeed, in fact far less than the mileage of motor coach lines, which have been established everywhere.

O. A. SMITH, Passenger Traffic Manager, Pacific Electric Railway Co., Los Angeles, Calif.

Not passing judgment, declaring "personal opinion" was the News Review when it said "A wobbling, near-vanishing American institution is the street car"—it was paraphrasing a dispatch of the Pacific Coast News Service (Hearst), which, on Nov. 4, released the following: "That vanishing American institution, the streetcar, is wobbling, despite its \$130,000,000 weight, and what to do is the question uppermost in minds of executives of 17 street railway systems of the state."

Said the Official Bulletin of the State Railroad Commission, released Monday, Nov. 4: "The in-

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Essentials of HEALTH

Do you know that by overlooking any one of the 7 Essentials you cannot have lasting health or success? Do you know why whole wheat bread is worse than white bread? Do you know which of the natural foods are constipating? Do you know why Cow's milk is not fit to build human structure? Do you know the dangers of eating nuts? Why the drinking of too much water is unnatural and harmful? Do you know the dangers of using the enema and how to make its use unnecessary? How you can absolutely stop all tooth decay? How you can safely eat as much as you wish and forget food combinations entirely? How to attain your normal weight with safety and ease? How to attain your staff of life and what the true staff of life is? Learn the answers to the above questions and above all learn what the 7 Essentials of Health are. Learn the natural way to apply them to solve your health problem from Dr. Philip Welch who has spent 15 years of research work on this important subject. MAIL THIS NOW Dr. Philip Welch, 111 Architects Bldg., Los Angeles, California. Please send me full information about your course on the 7 Essentials of Health. Name Address

Address

vestment in the seventeen street car companies (of California) is reported at approximately \$130,000,000. Gross passenger revenue for 1928 was \$39,218,663, as compared with \$39,072,641 in 1927, an increase of 0.4 per cent, while travel has reduced from 715,116,517 in 1927 to 706,855,332 in 1928, a decrease of 1.2 per cent. The Commission report did not cover freight revenues, which have shown heavy advances in volume, revenue—Ed.

Business

Price Cut Homes in 57 communities throughout Southern California—in Santa Barbara, Ventura, Orange, San Bernardino and Los Angeles counties—are served by the Southern Counties Gas Company. In supplying these districts with gas, the Southern Counties Gas Company has for some time past realized a profit of 9 per cent. This was disclosed in an investigation of the gas company by the State Railroad Commission, which has lately been conducting a state-wide survey of rates, among public utilities companies.

Last week, the Southern Counties Gas Company had an appointment with the Railroad Commission. The occasion promised to be a public airing of the company's rates, practices, contracts. But the hearing failed to materialize. Instead, through its attorney Leroy M. Edwards, the Southern Counties Gas Company, shortly before the hearing was to take place, presented the commission a compromise offer, voluntarily offered to reduce its income by \$200,000 for 1930; this would reduce its percentage of profits to 7 per cent, which the commission has agreed to be a fair return on invested capital.

The offer was made, said Attorney Edwards, in the face of the fact that a careful study of business reveals that the Southern Counties Gas Company faces a drop in earnings during the next two years. The offer was also made to avoid litigation which would surely follow were the rate case to go to a hearing. Edwards said the offer was more than his company could afford, but that the company thought it would be recompensed in the future.

Profits & Upsets

Steam railroads, electric railroads, express, car, gas, electric light and power, steam heat, water, telephone and telegraph companies, water carriers, wharfers, warehousemen and auto stage and truck operators all participated last year in California in a big business parade which shattered records of all previous years with a gross profit of \$1,283,972,218.61, a gain of more than \$27,000,000 over the preceding year. This was the gist of a report handed last week to Governor Young by the State Railroad Commission. Net profits came to a new high level of \$35,443,168.77, a gain of over \$12,050,770.52. With the great increase of business in these branches of industry, however, also came many upsets. The commission found that stage and truck operators were cutting into the revenues of the railroads and electric railways throughout the entire State.

The commission, in this respect, reported the following: That passengers carried by steam railroads in California decreased (News Review, Nov. 11-12), and, on the other hand, that auto stage operators, waging a successful battle for some of the rail business, reported passenger totals had increased approximately five million. The story was the same in connection with freight handling. The tonnage of steam lines dropped, while truck operators boosted their business. Electric railways also lost out considerably to the automobile, losing approximately thirteen million passengers. Light and power companies, among the most profitable branches of "Big Business," gained 72,752 new customers during the year. Gas companies, too, with 45,117 new users, gained in profits. Telephone companies increased their business.

Sports

Counties Football Both teams played stellar football; until the final gun no spectator would predict the winning team; both teams made a few costly mistakes; but one team made more mistakes than the other. Because it made more mistakes, Pomona lost to Occidental in a game which gave the latter the Southern Conference Championship. Score 12-7.

A fair sized crowd at Hemet watched the local team score in the first and third quarters over the Beaumont team to win 12-0.

In the picture which portrayed the teams of the Bay League, Santa Monica until last week occupied a favorable position. But a steam-roller type team from industrial Compton, changed the picture, blotted out some of the prominence of Santa Monica, trimmed the seaside boys 20-7.

It was a fairly close game in the first quarter which ended 13-6. The 13 was Brea Olinda's score; the 6 was Justin's. In the second quarter neither team scored. But in the third and fourth quarters Brea Olinda romped to an astounding finish, won the game 33-6.

Big weight, straight, powerful football against light weight, not-so-powerful football gave heavy Covina gridders the victory over Sherman (Indians).

Burbank has not won a game this season. Last week, Montevia aided Burbank in keeping a clean slate of defeats, beat Burbank 37-7.

Santa Barbara, at home, confident, good team, humbled a visiting San Bernardino outfit 34-0. Santa Barbara was the biggest winner in the last quarter.

Long Beach won the Coast League championship due to two reasons: 1) It trimmed Pasadena High 21-0. 2) Santa Ana, who was tied with Long Beach for first place, lost to San Diego 6-0.

A Southern Conference dope bucket was not only upset but was turned clear over when a much-touted Whittier College team came confidently to Redlands. Dopesters doped that Redlands stood no chance. But a busting Redlands backfield scored in the first quarter in the last quarter. In the quarters between, Whittier scored twice. Neither team converted any goals. Final score 12-12.

Postponed several weeks ago, San Fernando and Owensmouth played the final game of the San Fernando League to a 6-6 tie.

Two forward passes of 30 yards each brought two scores for Huntington Beach, who trimmed Anaheim 13-0.

At Ojai, Villanova played with St. Agnes. Score: Villanova 33, St. Agnes 0.

Not often in football games are successful place-kicks made. But it was on the strength of a good place-kick last week that Redondo High School was victorious over Wilson High, 10-7.

Leadership in the Poothill League remained unsettled when Fullerton and Muir Tech (Pasadena) played to a scoreless tie.

The boys from South Pasadena High jaunted over to Glendale to play Hoover High School, went home again with the host's scalp. Score 24-0.

The final outcome was never in doubt when Bakersfield crested Lodi's goal line four times.

Huntington Park was easily superior to Inglewood, in football, which the final score proved. Score 25-0.

Miscellany

Weight-Watchers Los Angeles wants to know how much it weighs; twice a month each Angeleno steps on scales, sends his penny down the slot, watches the result with joy or sorrow, departs—to repeat the performance a fortnight hence.

During the past year, between 142 and 170 tons of pennies were used in Los Angeles and its immediate environs by men, women and children, eager to see the increase or decrease in their avoirdupois. These tens of millions of pennies were inserted into between 6000 and 7000 weighing machines, each yielding an annual income anywhere from \$50 to \$1200, depending on location.

Last week Scales Manufacturer R. N. Sheffer estimated that penny-weight machines average \$4 to \$8 monthly, that the 7000 machines in Los Angeles take in more than \$500,000 annually, that the "18-day diet" caused an increase ranging from 20 to 50 per cent in scales income during the height of its vogue.

Uppers, Lower For six months, a resident of Glendale struggled with a pair of wobbly store teeth purchased from a Los Angeles dentist. During that time he subsisted mainly on malted milk, gave the unfaithful molars every "fair chance to settle down to work." But they still rocked mercilessly when he tried to chew anything more substantial than mush, even rivaled the green corn season for him.

Last week, so incensed did he become that he wrote a long letter of complaint to Chief of Police J. D. Fraser, asked him to force the dentist to make good. Chief Fraser, however, couldn't see that it was the duty of the police department to organize a false-teeth detail, took no official action.

Perturbed Pigeons Carrier pigeons, trained to return to their Los Angeles homes from all parts of the United States, find difficulty in traveling from Ventura to Los Angeles despite the shortness of the air route. Freed in the Pointsettia City, they soar upward, mill about the town. Some arrive in Los Angeles a week later, others never return, cannot be traced.

Recently Los Angeles' W. H. Best, member of the Southern California Racing Pigeon Association, liberated 75 birds somewhat north of Ventura. Of these, less than half arrived in Los Angeles; the rest disappeared.

Not the fault of the trained pigeon is this, believed Best; he listened to numerous explanations. Among them: air pockets above Ventura affect the racers, make them lose their sense of direction; mountains in this vicinity, being of volcanic formation, exert strange influence on the birds, hinder their passage; natural gas blown off impregnates the air, intoxicates the flying pigeons, makes them "drunk."

Bellers, Yawks Growling dogs, crowing roosters, chattering parrots, other animal pets have long annoyed citizens of Alhambra. Their complaints to city councilmen have been loud and long. As a result councilmen last week were preparing a city ordinance to curb nuisance pets by classifying them as nuisances and making their owners subject to misdemeanor charges.

But before councilmen had completed the drafting of their ordinance they received a letter from "A Taxpayer," who stoutly held that crying children should be put in the same category as barking dogs. Said A Taxpayer: "I don't object to the babies crying, but I have strong objections to the hungry child that bellers and yawks to the extent of keeping the neighborhood awake at night."

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CATALINA ISLAND

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